



📍 los angeles & new york

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## SKILLS

Project Management  
Graphic Design  
Copywriting  
Marketing  
Video

## OPHELIA OVERTON

(she/her) I'm a graphic designer, copywriter, and producer who spends a lot of time thinking about words and images—how to arrange them, what meaning they make together, and why they matter. I enjoy projects that explore pop culture and the power of image making. Let's chat about media, fashion, and art.

## SOFTWARE

After Effects  
Photoshop  
Illustrator  
InDesign  
Isadora  
Figma

## RECENT EXPERIENCE

### **Content Producer, Center for Media Justice** (12/20–Present)

- Produces videos, graphics, social media, and marketing materials
- Creates sub brands for campaigns and content series

### **Digital Campaigner, United for Respect** (06/20–12/20)

- Created social media content, managed publishing schedules
- Wrote copy and designed visuals for emails, petitions, etc.

### **Account Executive, M+R Strategic Services** (09/18–05/20)

- Created social media strategies to control issue narratives
- Managed relationships with influencers and key audiences

### **Digital Communications Manager, Open Primaries** (04/18–08/18)

- Developed multi-channel communications strategies
- Managed website, social media, and supporter database

### **Communications Associate, Cities of Service** (11/16–04/18)

- Managed website, social media, and digital strategy
- Produced marketing materials and wrote copy

### **Associate, Greenlight Media Strategies** (05/16–11/16)

- Produced candidate/PAC mail and voting guides
- Created research backgrounders for executive staff

### **Digital Social Change Fellow, Fenton** (01/16–05/16)

- Supported production of digital campaigns and paid media
- Drafted social media, blogs, and research backgrounders

### **Online Editor, Blitz** (01/15–11/15)

- Managed pool of contributors and editorial calendar
- Served as publication liaison at industry events

## EDUCATION

### **Parsons School of Design**

Associate of Applied  
Science (AAS),  
Communication Design

### **University of New South Wales**

Bachelor of Media,  
Journalism &  
Communications

### **San Francisco Institute of Esthetics and Cosmetology**

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